



JUST FOR KIX
Once in a
Lifetime!

Outback Bowl Guide for
Performers (*Dancers and twirlers*)
& Non-performers (*parents/siblings/
chaperones*)

OUTBACK BOWL PERFORMANCE TOUR

JUST FOR KIX®
justforkix.com/outbackbowl®



Dear Performers and Non-Performers,

On behalf of everyone at Just For Kix, I would like to be the first to congratulate you on taking the initiative to travel to Tampa for the experience of a lifetime. The hard work and dedication you have shown toward your dancing/twirling will help make this tour an unforgettable journey for each and every one of you!

The fundraising to get you to the Outback Bowl will be a lot of work. However, it will bring your group closer, put your town on the map, and show you that anything is possible if you put your mind to it.

We understand that the tour may seem unattainable, but believe us when we say we have greeted thousands of performers and coaches who have had the same feeling. Through hard work and dedication, this “dream” will become a reality!

Throughout our years of hosting thousands of performers, we have compiled some guidelines to follow to set you up for success and to keep you organized. By following the steps laid out in this packet, you will help yourself and our Home Office be more organized.

With Kix,
Cindy Clough
Executive Director
Just For Kix





2019-20 Schedule

December 28th - Arrival

December 29th - Practice & Clearwater Beach

December 30th - Practice & Busch Gardens

December 31st - Band Practice, Dinner Cruise & NYE Dance Party!

January 1st - Performance & Awards Ceremony

January 2nd - Disney or Universal Studios

January 3rd - Departure



WHY THE JUST FOR KIX OUTBACK BOWL TOUR



Dancers, coaches, and parents have trusted Just For Kix for over 30 years with providing a memorable, educational, and imaginative performance opportunity for all skill levels. This will truly be a once in a lifetime experience that your dancers will remember for years to come.

- **First Rate Choreography:** Our talented choreographers put together amazing routines that compliment the theme and music.
- **Affordability and Value:** Each year, we carefully look at the costs involved with the tour and set prices to make it as affordable as possible.
- **Exclusively Designed Costumes & Props:** Each year, Just For Kix designers design costumes to perfectly fit the theme of the performance. Different ages or groups may have different costumes to fit the songs or routine in which they will be performing.
- **Superb Organization:** Just For Kix has been doing bowl game tours for over 30 years and provides participants with thorough schedules to keep everyone on the same page.
- **Perfect Balance of Performance and Fun:** Dancers will practice approximately 15 hours on this tour. But, we make sure that there is plenty of fun involved like time at the beach, Busch Gardens, Disney World, and dance parties.
- **Team Bonding Experience:** This is the perfect opportunity for your team to grow together while creating lasting memories.
- **Supportive and Approachable Staff:** The Just For Kix staff is there to make this the best experience possible for all participants.
- **Once In A Lifetime:** This is an experience that you and your dancers will never forget. Not many people can say they have performed in front of 60,000 people.



WHAT THE TOUR INCLUDES

*Activities vary from year to year.

- | | |
|--|---|
| <ul style="list-style-type: none">- Hotel accommodations for 7 days/6 nights- Room taxes and service gratuities (excluding hotel bell person) & Shuttle- Airport/hotel transportation with flights booked into Tampa International Airport- Busch Gardens ticket- Disney World or Universal Theme Park ticket- Outback Bowl Game ticket- Clearwater Beach excursion- 5 breakfasts, 2 lunches, 2 dinners | <ul style="list-style-type: none">- New Year's Eve Dinner Cruise- Talent Show- Awards ceremony- Motorcoach services to all events- Choreography and costumes (excluding shoes and tights)- Access to videos, routine and choreography handouts- Field instruction- Staff on tour the entire week- Official Outback Bowl Tour tshirt and bag- Prop rental |
|--|---|

The Ultimate Performance

Performers experience a practice schedule that is carefully designed. Each dancer is sent a link of the choreography about a month in advance, allowing them to come prepared and confident on day one of the tour. Performers are encouraged to come in prepared. Advanced knowledge of the routine is vital to the success of our show.

While on tour, practice time is mainly devoted to learning the field formations and cleaning the choreography with the mass performance ensemble. We are committed to setting the performers up for performance success!

The Just For Kix half-time dancers perform center field and are surrounded by hundreds of marching band members. With live music, the beautiful Raymond James Stadium as a stage, and the Outback Bowl fans, this is a sure ticket to thrilling performance.

Performers are also featured during the pre-game and will span from 10 yard line to 10 yard line. They cover the whole field.

Raymond James Stadium is a state-of-the-art treasure designed for the 21st century. Fans and performers enjoy theater-style seats with cup holders and unique, festive end zone concourses accented by two large video scoreboards. Escalators lead to extra-wide concourses on all levels.





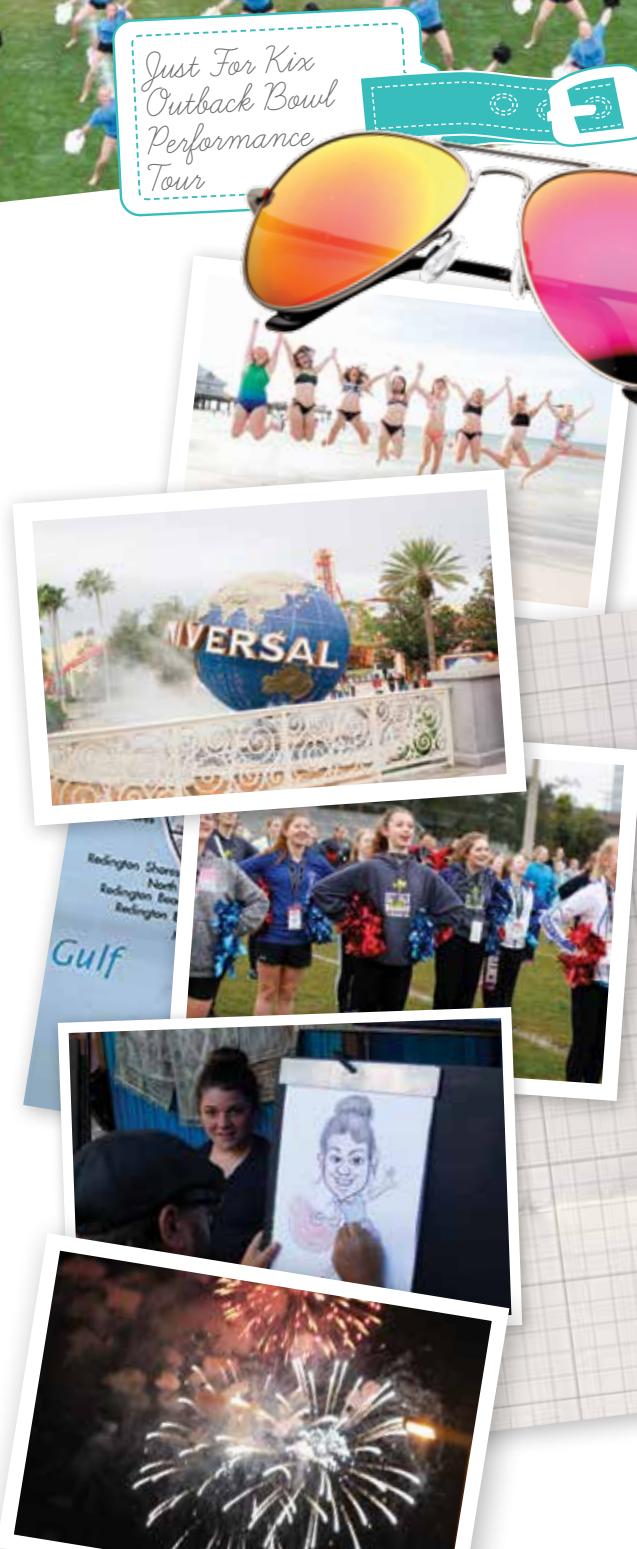
ENDLESS FUN AWAITS

Just For Kix
Outback Bowl
Performance
Tour

Did We Mention 7 Days and 6 Nights of Fun?

Along with an unforgettable performance, the Just For Kix Outback Bowl Performance Tour is also known for unforgettable fun for dancers, coaches/studio owners, and family members. A wide variety of destinations, events, and free time make the tour one step above the rest!

- **A New Year's Eve celebration**, dinner and Talent Show casting you and your friends, followed by a dance party to be remembered!
- **Clearwater Beach in December!** A day in the sand at one of the top beaches in the US with your friends and shopping on Pier 60.
- **Visit one of the Walt Disney World or Universal Theme Parks.** Take your pick - it's a full day of exploration and thrill!!
- **Excursion to Busch Gardens** - the rides, the shows, the animals, and the parks. Always a dancer favorite!
- **An award ceremony** - all dancers, tour participants, and attendees. A night to remember ending with a tour slide show and DVD performance of the show.



FUNDRAISING

Our Favorite 11 Letter Word: Fundraising

It's all about the journey...getting there is half the fun!

With a little determination and dedication, you can pay for some (or all!) of your performance tour through fundraising or sponsorships from local organizations. We provide performers with our custom Fundraising Guide and an eFundraising service upon request.

Just For Kix has greeted hundreds of performers over the years who've been supported and encouraged by our insight, tips, and tools on fundraising. Your goal of performing at the Outback Bowl in Florida WILL happen if you dedicate time and start early!



BEFORE YOU GET STARTED:

Choose the right attitude: "We can make this happen and we WILL. Failure is not an option."

Set goals. Start early enough so you can track your funds weekly, monthly, or quarterly. Always work to exceed goals, not just meet them.

Ignore the obstacles. It's easy to figure out why something won't work. You need to focus and find the ways to MAKE IT WORK.

Work smarter, not harder. Don't invest in fundraisers that require a lot of work that actually produce low revenues.

THE JUST FOR KIX FUNDRAISING GUIDE, A KEY TO SUCCESS.

Available to download online at:

<http://www.fundraising.com/free-fundraising-kit.aspx>

It will help you achieve reaching the necessary funds needed for your performance tour.

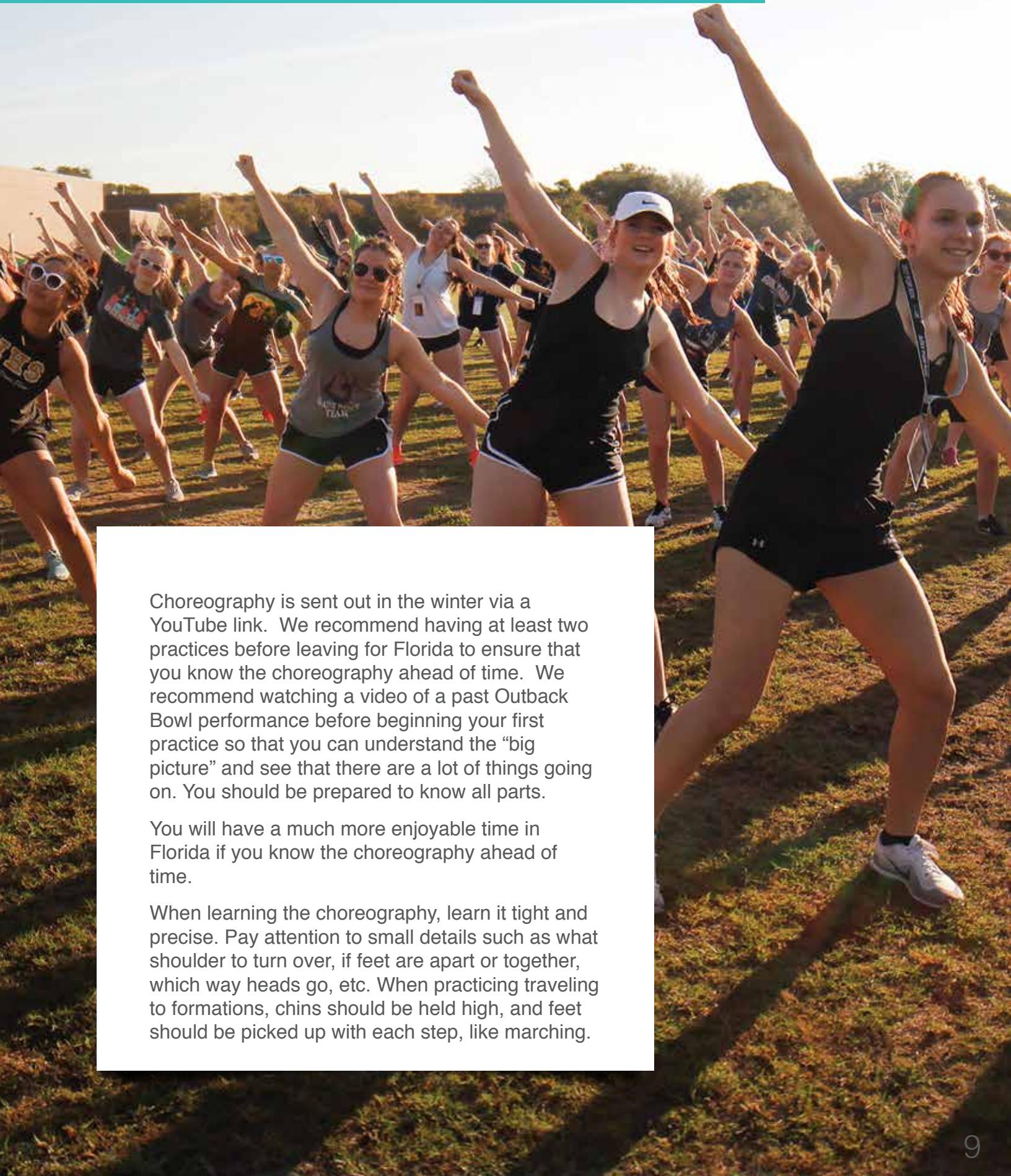
What's in it?

1. The Top Seven Tips for Successful Fundraising
2. Fundraising Committee Development & Job Descriptions
3. An Overview on Just For Kix eFundraising
4. Effective Fundraising Ideas
5. Sponsor Letter Tips and Letter Sample
6. Points to Consider

The Just For Kix staff is also available for any questions regarding fundraising. We are here to help YOU achieve your fundraising goals!

E-mail Cindy at cindy@justforkix.com.

OUTBACK BOWL CHOREOGRAPHY



Choreography is sent out in the winter via a YouTube link. We recommend having at least two practices before leaving for Florida to ensure that you know the choreography ahead of time. We recommend watching a video of a past Outback Bowl performance before beginning your first practice so that you can understand the “big picture” and see that there are a lot of things going on. You should be prepared to know all parts.

You will have a much more enjoyable time in Florida if you know the choreography ahead of time.

When learning the choreography, learn it tight and precise. Pay attention to small details such as what shoulder to turn over, if feet are apart or together, which way heads go, etc. When practicing traveling to formations, chins should be held high, and feet should be picked up with each step, like marching.

FAQ

Q: What does the tour cost?

A: Just For Kix is very sensitive to pricing our tour. Each year we give close consideration to providing the best value for the dancers.

Bowl Game Pricing

	Performer Rates	Non-Perf. Rates
Quad Occupancy (4 per room)*	\$1349.00	\$1259.00
Triple Occupancy (3 per room)	\$1419.00	\$1379.00
Double Occupancy (2 per room)	\$1529.00	\$1439.00
Single Occupancy (1 per room)		\$1879.00

**If there are three of you traveling together, you must choose the triple occupancy, as we are unable to place a fourth person in your room.*

Tour participants may choose to upgrade to a double, triple or single room occupancy*. Rates are based on per person.

Please note: Travel to and from Tampa is separate. Airfare can be checked on through Travelers Fare: 1-800-450-FARE. You do not have to book through them, however we do recommend them.

**Single occupancy for non-performers only.*



What are the scheduled payment dates?

8/20/19 - \$300 non-refundable deposit

9/20/19 - \$325

10/20/19 - Balance Due

What does the land package include?

- Hotel accommodations for 7 days/6 nights at the Hilton Tampa Airport Westshore Hotel
- Room taxes and service gratuities (excluding hotel bell person)
- Airport/Hotel transportation with flights booked into Tampa International Airport (TPA)
- Motorcoach services to all events
- 5 breakfasts, 2 lunches, 2 dinners
- 1 Outback Bowl game ticket
- Exclusively designed half-time show costumes, excluding shoes (different each year)
- DVD of routine choreography/handouts of routines
- Excursion to Busch Gardens
- Excursion to one of Walt Disney World or Universal Studios Theme Parks
- New Year's Eve Dinner Cruise and Celebration
- Awards Ceremony
- Official Outback Bowl tour t-shirt and tour handbag
- An unforgettable experience and unrivaled team/dancer bonding under the sun!

Does Just For Kix have any information on fundraising?

We certainly do! Over the years, hundreds of dancers have paid for their entire tour through fundraising or sponsorships from local organizations. With a little determination and dedication, you can too! The Just For Kix staff is also available for any questions regarding fundraising. E-mail cindy@justforkix.com.

What is a typical tour schedule like?

A: We're proud of how much we fit into the seven-day trip. It's a strategic blend of performance practices and participant fun and free time. Nonetheless, the heart of the tour is Performance Day and we never fail to provide a first-rate show. The pre-game and half-time performances are key to the overall tour experience. We offer a different theme every year, so those performers returning get a new challenge.

What are the dancer ages?

There are two age divisions:

- 2nd grade - 5th will dance in two numbers at half-time, their featured number, and the finale' as well. For pre-game, we will continue to give the younger dancers the option to perform. If they come knowing the routine, they can perform.
- 6th grade and up will be in their featured number in the half time, the finale', and the pre-game.

What do I need to bring?

The dress for the tour is mostly casual. Florida weather could be warm and sunny, or cool. Bring shorts, but be prepared for anything, as evenings can be chilly. We practice outdoors, so bring comfortable practice wear. If it is raining, we will still practice outside. Pack accordingly! Don't forget your swimsuit! A more detailed checklist will be included in a follow-up mailing including items each dancer will need to accompany with their uniform (shoes, socks, etc.). Dinner Cruise is dress up.

Can I choose my roommates?

Yes! The package price is based on quad occupancy rates. You will submit your rooming list. Please submit your list by September 5th. To qualify for a quad occupancy room, you must be traveling with four people or willing to share the room with people from another group. If there are three of you traveling together, you must choose the triple occupancy, as we are unable to place a fourth person in your room. Double & Triple occupancy is normally a room with a king bed. If you are needing to make other arrangements for a double occupancy, please contact amanda@justforkix.com.

How do I get sign up for the New Year's Eve Talent Show?

Any performer can participate! It's a very supportive environment. In past years, we have had jazz team ensembles, singing, tap, monologue, and gymnastics. The routine limit is two minutes (unless pre-approved longer for team performances). E-mail cindy@justforkix.com if you are interested for more information.

NOTE: On certain years we have had to cancel the New Years Eve performance due to practice. The show must come first!

Breakfast, Lunch & Dinner! What is and is not included?

Tour participants will receive 5 breakfasts, 2 lunches, 2 dinners; over the course of the 7-day tour. Performers will also receive snacks on game day.

How does airfare work?

Airfare must be purchased separately. We encourage you to book airfare through Travelers Fare. Call (800) 450- 3273. Check into this as soon as possible since airfare costs can increase at anytime. You may also check into staying an extra night (as an upgrade) and flying in the day before as airfare may be significantly lower and a flight more easily accessible. Arriving earlier will get your tour off to a better start! We recommend assigning one person per team/group to coordinate airfare and contact the Travel Agency rather than each individual parent.

Is there a shuttle service available?

Yes! Your shuttle service from the Tampa International Airport (TPA) to the hotel is provided with your airline ticket purchase. At the end of the tour, you will be shuttled from the hotel back to TPA.

Do I need to provide a hotel deposit?

Yes. A deposit or credit card must be left at the hotel front desk upon arrival for incidental charges such as room service, telephone calls, etc. You must pay for these extra services prior to checking out of the hotel.

Can I extend my stay?

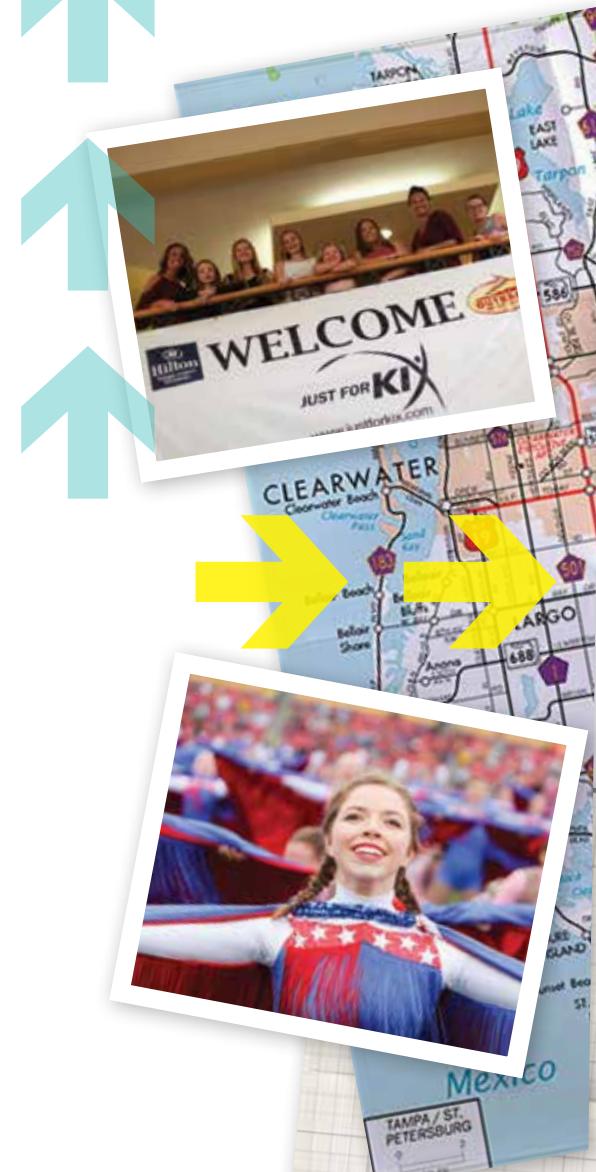
Absolutely. If you experience difficulty traveling, you may opt to stay an extra night at your own expense. This needs to be booked through Just For Kix, contact amanda@justforkix.com. Fill out the "Extra Night Stay" form. Please only submit one form per room, rather than every roommate. Some members arrive early due to a less expensive flight. The hotel can accommodate that too.

What is the Outback Bowl Performance Tour refund policy?

The first \$300.00 deposit is NON-REFUNDABLE. There are NO refunds available after November 10th. Please note these dates and policies when completing your forms.

Can I get additional tickets for tour events?

No. Unfortunately, Just For Kix does not provide tickets to non-tour members. Those not on the tour can visit ticketmaster.com for Bowl game tickets and/or get tickets at the gate for the excursions. No tickets to the dinner cruise-NYE party or award ceremony will be available to non-tour participants.



2019-20 Just For Kix Outback Bowl Registration

Package Selection

Please Check Below the Package that You Want.

Performer

Per Person Rates

<input type="checkbox"/> Quad:	\$1349.00
<input type="checkbox"/> Triple:	\$1419.00
<input type="checkbox"/> Double:	\$1529.00

Non - Performer

Per Person Rates

<input type="checkbox"/> Quad:	\$1259.00
<input type="checkbox"/> Triple:	\$1379.00
<input type="checkbox"/> Double:	\$1439.00
<input type="checkbox"/> Single:	\$1879.00

Price does not include airfare. Airfare should be booked through Traveler's Fare
(800) 450-3273.

PLEASE NOTE:

1. If you are a male traveling with a performer and cannot fit into a quad occupancy room, you must choose the triple or double occupancy rate. Since the majority of our participants are female, we are unable to place females in your room unless it is a friend or family member.

2. Double Occupancy rooms are generally a room with one king bed. If you need different arrangement contact the Just For Kix Office.

3. Triple Occupancy Rooms are generally rooms with one king bed and a roll away. If you need different arrangements, contact the Just For Kix Office.

4. We cannot guarantee roommate requests, however we do our best to ensure you are with those you select as roommates.

If you have any questions regarding these policies, please call the Just For Kix office at 800-450-DANCE

Tour Member Information

TEAM/GROUP NAME																
CHECK ONE	PERFORMER 2ND-5TH	<input type="checkbox"/>	PERFORMER 6TH & UP	<input type="checkbox"/>	NON-PERFORMER	<input type="checkbox"/>										
FIRST NAME						LAST NAME										
ADDRESS																
CITY						STATE	<input type="checkbox"/>	ZIP	<input type="checkbox"/>							
AGE	<input type="checkbox"/>	GRADE IN 19-20 SCHOOL YEAR					<input type="checkbox"/>									
HOME PHONE	<input type="checkbox"/>			-	<input type="checkbox"/>		-	<input type="checkbox"/>		CELL PHONE	<input type="checkbox"/>	-	<input type="checkbox"/>		-	<input type="checkbox"/>
DANCER EMAIL ADDRESS																
PARENT EMAIL ADDRESS																
DANCE INSTRUCTOR'S FIRST NAME						LAST NAME										
Have You Ever Participated in The Just For Kix Outback Bowl Tour Before?																
YES <input type="checkbox"/> NO <input type="checkbox"/> HOW MANY TIMES <input type="checkbox"/>																
WHICH YEARS <input type="checkbox"/>																

Tee Shirt Size

Performers and Non-Performers Receive Tee Shirts

YOUTH SIZES (6-8) Y - M (10-12) Y - L (14-16)

ADULT SIZES S M L XL XXL
XXXL XXXXL

Costume Information - Performers Only

Performers must complete all costume requests. All costumes will be ordered by the size you mark on this form. For the sizing chart, please see the uniform sizing guidelines in this packet. If you are between sizes, go with the larger size. It is better to have a uniform that is a little big than too small!!!

Stats

SEX	MALE	<input type="checkbox"/>	FEMALE	<input type="checkbox"/>	HEIGHT FT:	<input type="checkbox"/>	IN:	<input type="checkbox"/>	WEIGHT LBS:	<input type="checkbox"/>	<input type="checkbox"/>
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Leotard Size

YOUTH	4 <input type="checkbox"/>	6 <input type="checkbox"/>	8 <input type="checkbox"/>	10 <input type="checkbox"/>	12 <input type="checkbox"/>	14 <input type="checkbox"/>
ADULT	XS <input type="checkbox"/>	S <input type="checkbox"/>	M <input type="checkbox"/>	L <input type="checkbox"/>	XL <input type="checkbox"/>	XXL <input type="checkbox"/>

Pant Size

YOUTH	4 <input type="checkbox"/>	6 <input type="checkbox"/>	8 <input type="checkbox"/>	10 <input type="checkbox"/>	12 <input type="checkbox"/>	14 <input type="checkbox"/>
ADULT	XS <input type="checkbox"/>	S <input type="checkbox"/>	M <input type="checkbox"/>	L <input type="checkbox"/>	XL <input type="checkbox"/>	XXL <input type="checkbox"/>

Roommate Request

List the full names of the individuals you would like to have in your room. Leave the spaces blank if you have no roommate request. Performers and non-performers may stay in the same room. If you are requesting a triple or double room package, you must submit roommate names below. The maximum number of people in a room is four. Chaperones are responsible for completing their own nightly room checks.

FIRST NAME						LAST NAME					
FIRST NAME						LAST NAME					
FIRST NAME						LAST NAME					
FIRST NAME						LAST NAME					

PLEASE NOTE: All tour participants must complete and sign the Medical Consent & Release Form in order for your registration to be processed.

*All Dancers 12 and under must have a parent participate.

No refunds after 11/10/2019, see payment coupons.

REGISTRATION DEADLINE:
AUGUST 20th,
2019



TOTAL DUE	
\$	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input type="checkbox"/> In Full Now	<input type="checkbox"/> In 3 Payments
08/20/2019	\$300.00
09/20/2019	Non-Refundable Deposit Due \$325.00
10/20/2019	Non-Refundable Deposit Due Balance Due